



kcexpress.org

March 10, 2023

Dear

On behalf of KC Express, a volunteer-led organization that has been in existence for more than 40 years, I'd like to share an exciting opportunity to support our work. Since 2005, KC Express has been hosting an annual Mother's Day 5K, which inspires thousands of girls and women to start or stay on the path to good health.

This year's event will be held on Sunday, May 14th at Corporate Woods and is anticipated to reach more than 1,500 girls and women and their families. At KC Express we recognize that you have your pick of sponsorship opportunities for charitable races in the community, but the nature of KC Express makes this a **truly** unique opportunity. The Mother's Day 5K is the only race by women, for women. In addition to educating girls and women about the health benefits of exercise, KC Express is cultivating a culture of leadership and service among its membership to benefit the community.

Attached you will find materials that detail available sponsorship opportunities. We hope you will consider joining us this year as an event sponsor allowing KC Express to continue to offer low-cost entry fees and and scholarships. We would be incredibly grateful if you would consider sponsoring the KC Express Mother's Day 5K in 2023 at any level of support.

Please do not hesitate to reach out with any questions. I look forward to the opportunity to work with you on this innovative fitness event that focuses attention on women's health.

Sincerely,